

Media Release

FOR IMMEDIATE RELEASE

SWOZI develops new field line marker for UFA-Samen

Diepoldsau (CH), March 15, 2023 – The Swiss technology company developed the new model **SWOZI smart** within a short period for UFA-Samen. This base model sets a new benchmark for the industry due to its quality standards and upgradeability.

SWOZI is known for their innovative, reliable, and exceptionally robust sports field marking carts. Their reputation attracted UFA-Samen to collaborate with them for this development project. Within only three months, SWOZI developed the smart model as an entry product in the manually operated equipment segment.

A simplistic and inexpensive cart featuring high-quality material and the ability to upgrade were the main requirements for UFA-Samen. The result is a sleek and minimalistic 3-wheeled marking cart that gives operators great flexibility. Key features are:

- Upgradeability to GPS
- Spray head mounting options on the side or front
- Big, ball-bearing wheels for effortless pushing
- Adjustable height of the frame
- A small and powerful pump
- A high-grade spray head

This model offers the most economical entry into fast but accurate sports field marking built by SWOZI. It is now exclusively available at UFA-Samen in Switzerland.

About SWOZI

SWOZI AG is a Swiss-Australian sports technology company and leader in robotics and machine automation. Their advanced solutions are based on cutting-edge GPS and robotic technology that simplify workflows and enhance productivity for sports turf professionals while meeting sporting codes with pinpoint accuracy.

About UFA

UFA-Samen PROFI GRÜN occupies a leading position in the Swiss seeds business. This business field unit of the fenaco cooperative offers an extensive range of products and services in the sectors of farming, wild flowers, lawns/grass/turf and landscaping/planting, flowers and vegetables and is part of the fenaco cooperative. As a supplier, fenaco offers a wide range of products and services to ensure sustainable, efficient and market-oriented agriculture. Headquartered in Bern, the fenaco

cooperative employs over 11,000 people and achieved net sales of 7 billion Swiss Francs in 2020.
<https://www.fenaco.com>

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SWOZI smart for UFA-Samen

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